

## Tuesday, March 10, 2015: Professional Development Meeting—Facility Tour

### Independent Printing Tour

Join us to tour a unique print and communications facility that truly goes beyond traditional printing!



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In business since 1935, Independent Printing has grown steadily through the years. What was once a two-person basement print shop, today is an award-winning print and communication firm with a team of over 275 skilled and dedicated individuals.

**Ranked in the top 150 commercial printing operations in the nation**, and third largest commercial sheet-fed printer in Wisconsin, Independent Printing has made a name producing quality full-color marketing, promotional and packaging materials, annual reports, brochures, art reprints and more. Over the years, we've developed various specialty niches including presentation folders, packaging, greeting cards/stationery products and checks for business, and our services have grown to include inventory/fulfillment, CAD/package design, electronic storefronts, image management, large format and more.

We're an environmentally-responsible firm appreciated by our customers as a highly-respected, award-winning print and communications partner. With the whirlwind of technological change and advancement, customers rely on us to recognize trends and adapt new technology; they count on us for creative solutions.

#### Capabilities

- |  |                           |
|--|---------------------------|
| Print & Finishing                                  | Digital Printing Services |
| Large Print  | Greeting Cards            |
| Presentation Solutions                             | Digital Asset Management  |
| Packaging  | Fulfillment               |
| ExpressLane—Customized Internet Storefront Support |                           |

## Independent Printing Tour

### PDM Schedule of Events:

**4:00 p.m.—4:30 p.m.** Registration @ Independent Printing  
**4:45 p.m.** Tour begins (groups of 7-10 people per group)  
**6:30 p.m.** Dinner @ The Marq

### Tour Location\*

Independent Printing  
 1801 Lawrence Drive  
 De Pere, WI 54115

### Dinner Location

The Marq  
 3177 French Road  
 De Pere, WI 54115

**\*Park in the North parking lot and follow signs for visitors**

**Tour Requirements:** Closed toe shoes, no jewelry, watches, ties or scarves

**Menu:** Roast pork tenderloin with bourbon mushroom sauce, roasted garlic mashed potatoes & gravy, baby carrots, house dinner salad, dinner rolls, assorted dessert bars

### Registration Details:

**Event Cost:** Member (Pre-Pay): \$20.00 | Member (Pay at Event): \$25.00  
 Student: \$15.00 | Non-Member: \$25.00

**To register:** Visit <http://ism-newwisconsin.org> to register online and pay for the meeting via PayPal.  
 -OR-  
 If you have pre-paid for PDMs, sign up by contacting **Orson Fournillier**  
 Email: [ofournillier@coating-excellence.com](mailto:ofournillier@coating-excellence.com)

*Note: Anyone making a reservation that doesn't attend the meeting and hasn't paid will be charged for the meeting as ISM must pay for any reservations that are made.*

Consider becoming a member of ISM NE-WI for the remainder of the 2014-2015 program year at a pro-rated rate of \$125.00 or less! See <http://ism-newwisconsin.org/templates/paymentnew.html> for details.

### **Registration Deadline: Friday, March 6, 2015—cutoff at noon**

**NO CANCELLATIONS.** This is necessary to enable coordination with the facility for seating and meal arrangements.

## President's Letter



Dear ISM Member,

Daylight saving time 2015 will begin at 2 a.m. on Sunday, March 8, when most U.S. states will spring forward an hour. Ben Franklin – of “early to bed and early to rise” fame – was apparently the first person to suggest the concept of daylight saving time, according to computer scientist David Prerau, author of the book *Seize the Daylight: The Curious and Contentious Story of Daylight Saving Time*. While serving as U.S. Ambassador to France in Paris, Franklin wrote of being awakened at 6 a.m. and realizing, to his surprise, that the sun rose far earlier than he usually did. Imagine the resources that might be saved if he and others rose before noon and burned less midnight oil, Franklin, tongue half in cheek, wrote to a newspaper.

I encourage each of you to use ISM NE-WI as a “spring”-board to invest in yourself by fully participating in the Professional Development Meetings, contributing your time or talents on the board or on a project, or pursuing certification.

For our March Professional Development Meeting, I invite you to join us in touring Independent Printing, a unique print and communications facility that truly goes beyond traditional printing, which will then be followed by dinner at The Marq. We will once again have a breakfast meeting in April at Liberty Hall, where the topic will be Effective Communication for Better Supplier Relationships. Then the meeting we’ve all been waiting for (or at least the Packer part): we’ll have a Packer tour in May, followed by Annual Elections and dinner at the Stadium View.

I look forward to seeing you soon!

Cindy Goller, C.P.M.  
President, ISM Northeast Wisconsin  
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(920) 339-7615

## Future Meetings & Events

ISM NE-WI PROFESSIONAL DEVELOPMENT MEETINGS		
Date Meeting Format	Event / Topic Speaker	Location
March 10, 2015	Tour of Independent Printing	Independent Printing & The MARQ Banquet & Catering Hall 3177 French Road   De Pere, WI 54115
April 14, 2015	Effective Communication for Best Supplier Relationships	Liberty Hall 800 Eisenhower Drive Kimberly, WI 54136
May 12, 2015	Packer Stadium Tour Annual Elections	The MARQ Banquet & Catering Hall 3177 French Road   DePere, WI 54115

## ISM Northeast Wisconsin Affiliate Membership Summary

February 2015	
Regular Members:	160
Associate Members:	13
Lifetime/Dues Free:	10
Student Members:	3
<b>Total Members:</b>	<b>186</b>

Membership inquiries can be directed to: **Vicki Edinger**, Director of Membership  
[ism.membershipnew@gmail.com](mailto:ism.membershipnew@gmail.com)

# Continuing Education Opportunities



ISM® presents numerous free web-based seminars throughout the year. Join us to learn about new trends that affect your role in supply management, and participate from any location.



## Podcasts/ Videocasts

An ever-expanding library covering a broad spectrum of supply management and general business topics — from the basic to advanced. Download and listen while you work, during your commute or even in your downtime.

**Free** for ISM® members.

## The ISM® Knowledge Center

**Eliminate travel expenses.** Online courses are a powerful resource for attaining your professional goals. You can choose courses in **business, finance, manufacturing, negotiations, CPSM®/CPSD™ review, sustainability and social responsibility, product development, services** and much more. For more information and to register for the ISM® Knowledge Center courses, go to [www.ism-knowledgecenter.ws](http://www.ism-knowledgecenter.ws). All courses are active for 12 months from the date of purchase.



## Seminars

ISM® public seminars are a great way to get ahead. Each seminar is presented by an expert instructor with the ability to take your knowledge further. In fact, each of our seminars receives consistently high instructor ratings as well as content ratings. In short, our instructors know the material and are committed to getting that information to you so that you can move your career forward. Furthermore, ISM® offers a wide range of topics; whether you want to get in-depth knowledge of transportation or improve your skills in risk management, ISM® has you covered.

**ISM®  
Résumé Service**

Free résumé critiques by a career expert. Let Tracy Laswell, JCTC, CPRW, ISM®'s career expert, turn a "typical" résumé into a powerful career marketing document (one free critique per customer).

## Special EVENTS



Network with more than **2,000** peers at the **Annual International Supply Management Conference**, devoted exclusively to purchasing and supply management, emerging trends and challenging comprehensive sessions — all conducted by your peers. The Conference attracts distinguished keynote speakers to discuss current national and international issues and features several sessions highlighted by prominent corporate leaders.

## ISM® Resources

### ISM® Glossary of Key Supply Management Terms (5th Edition)

The *ISM® Glossary of Key Supply Management Terms* is a valuable reference tool for supply professionals, academics, researchers and students. Greatly expanded with more than 2,400 terms, it includes information from all disciplines within supply management.

## Connect With Us

With a strong global influence, ISM® connects you with supply chain professionals around the world. Join the conversation, expand your network and get exclusive ISM® insights on Facebook, Twitter, LinkedIn and Google+.



### Propurchaser.com

Commodity Tracking — Easy-to-use tools and data to prepare for negotiations to strike better deals. ISM® members are entitled to a 60-day trial membership and savings if they decide to join.

### ISM®-ADR School for Supply Management

Delivers world-class professional development programs and consulting services to corporate teams in the U.S. and China.

### ISM®'s Purchasing and Supply Sourcing Guide

Tap into the incredible network of the Institute for Supply Management® with the Purchasing and Supply Sourcing Guide. Powered by MultiView, the Guide gives supply management professionals a fast and easy way to find great suppliers. Search today at [www.purchasingandsupplysourcingguide.com](http://www.purchasingandsupplysourcingguide.com).

